



Nestlé Waters Curriculum Outline

COURSE COUNT: 3

COURSE

LESSON COUNT: 5

San Pellegrino and Acqua Panna

LESSONS

LEARNING OUTCOMES

Waters are not Created Equal

- Learners can list the benefits of natural mineral water
- Learners can accurately summarise why not all waters are equal.

Finding the S.Pellegrino Source

- Describe the history of S.Pellegrino.
- Name the source of S.Pellegrino and explain the benefits this brings to the water.
- Describe the taste profile of S.Pellegrino.

Finding the Acqua Panna Source

- Describe the history of Acqua Panna.
- Name the source of Acqua Panna and explain the benefits this brings to the water.
- Describe the taste profile of Acqua Panna.

The San Pellegrino Timeline (Interactive Lesson)

This interactive lesson reinforces some of the points of the previous lesson in a scrollable timeline with images, gifs and text. It charts the progress of the brand from start to the current day.

The Value of Premium Water

- Explain the value of offering premium sparkling mineral water.
- Explain how offering premium sparkling water elevates the Guest experience.

Selling more Water

- Learners can describe how water service fits into the steps of service.
- Describe the perfect water service with S.Pellegrino and Acqua Panna.
- Describe how S.Pellegrino Acqua Panna pairs well with wine.
- Can list 3 ways to increase sales of S.Pellegrino and Acqua Panna.